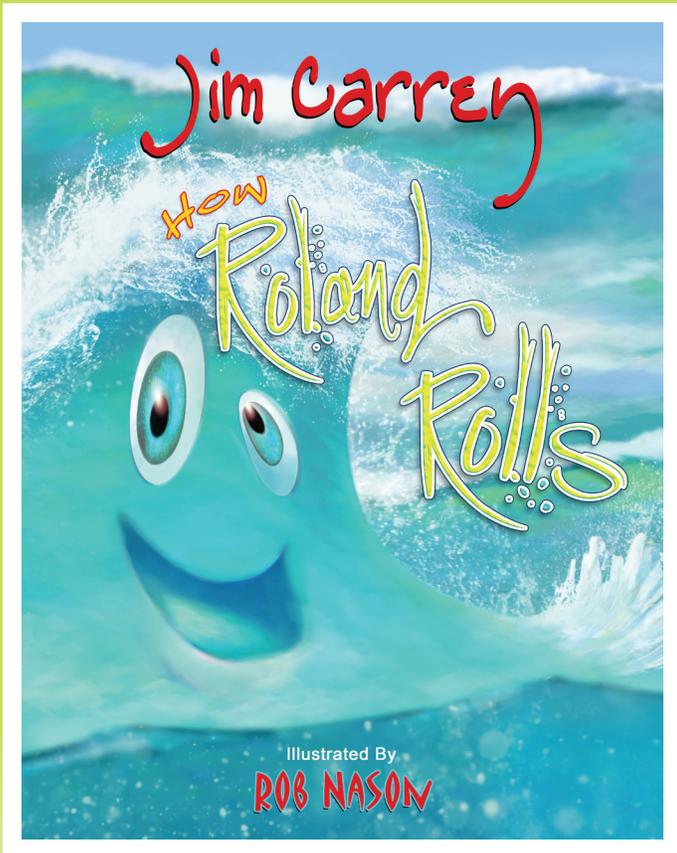


Award-Winning Actor, JIM CARREY'S Inspiring Book for Children (AND THEIR GROWN-UPS)

How Roland Rolls Illustrated by Rob Nason



Jim Carrey is an award-winning actor/artist/activist. The winner of two Golden Globe awards - Best Actor for Man on the Moon (2000) and The Truman Show (1999) – he was also nominated for a Best Actor Golden Globe for his critically acclaimed performance in Eternal Sunshine of the Spotless Mind (2004). Carrey has appeared in 33 feature length films, has been described as one of Hollywood's most successful actors, and is known as a philanthropist, and for his humanitarian efforts. How Roland Rolls is his first book.



Kevin Lynch



How Roland Rolls is Jim Carrey's enchanting, entertaining and inspiring story about a wave named Roland who's afraid that, one day, when he hits the beach, his life will be over. But when he gets deep, he's struck by the notion that he's not just a wave — he's the whole big, wide ocean! The book shows humanity's interconnectedness through the metaphor of a wave in the ocean.

“I wrote **How Roland Rolls** specifically as a way for parents and grandparents to engage with children in quality together-time. Not only will the message of the story help them feel connected, worthwhile, and a part of something vast and grand ... the very act of adults spending time simply to be with them, and only with them, will pay off in an experience of fulfillment that's truly beyond compare. ~ Jim Carrey

The book is lavishly illustrated by Rob Nason, who won a Golden Reel award for his work as Art Director on the film Anastasia, as well as an Annie Awards nomination. His work on Thumbelina garnered the Hans Christian Andersen award. His cover for the inspiring grass-roots children's book, Saltwater Taffy, was nominated as Cover of the Year and was a finalist for the prestigious Benjamin Franklin award.

Selling Points

- First book from actor Jim Carrey.
- Jim will mention the book in the upcoming press junket for his new movie.
- Substantial built-in author recognition and market support.
- Inspiring message of human interconnectedness and the individual's possibilities.

Marketing and Publicity:

- National broadcast media appearances.
- National and local print features and reviews.
- Online features and promotions.
- Entertainment and body/mind/spirit publicity.
- Social media marketing.
- Personal appearances, including the upcoming BEA

How Roland Rolls

64 pages • 8 3/4 X 11

Paper over board

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CHILDRENS BOOK • Age 4 to 8

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